*PROGRAMME COMMITTEE MEETING: 15 FEB 2023*

*MINUTES*

PRESENT: Leanne, Irene, Malcolm, Lucy, Dave, Sally

Absent with apologies: Maddie, Brian

Purpose: the purpose of the meeting was to discuss two slots in the schedule that need to be filled ; April and June 2023.

Various ideas were discussed including: developing a one hour production of Twelfth Night by the Youth Theatre into a full evening’s entertainment by adding a quiz element or some other Bard-themed sketch/show/mini play; alternatively, Dave Goodall offered to read a play called “That’s the Ticket” during this week and let us know if he would like to take it on.

It was agreed that Dave would arrange auditions for “Holiday Snap” again and, if there are sufficient attendees to cast the play, take on the direction/production role. This would be June’s offering.

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In addition: the committee discussed the on-going challenge of casting, directing, producing plays for IES.  It was agreed that a positive publicity drive was now needed, making use of all the vehicles open to us (social media, posters, local radio, leaflet drops, leaflets available in local shops/cafes, the Arts Centre, etc).

It was suggested that IES takes a slot in the upcoming Ilminster Literary Festival and holds multiple readings of extracts of plays in order to attract new actors, plus Q & A sessions for potential directors, producers and crew members.

ACTION POINTS

Lucy: to speak to explore taking a slot on local radio to advertise the important role of IES in the community and to publicise the opportunities available for engagement.

Leanne: contact Ken to see if a slot at the ILF is possible.

Dave: read That’s the Ticket and let the committee know your verdict.

ALL: to find local graphic designers (or willing able others) to take on a publicity campaign, NB this should probably be done with the permission of the trustees and, ideally, run by the official WT publicity officer.